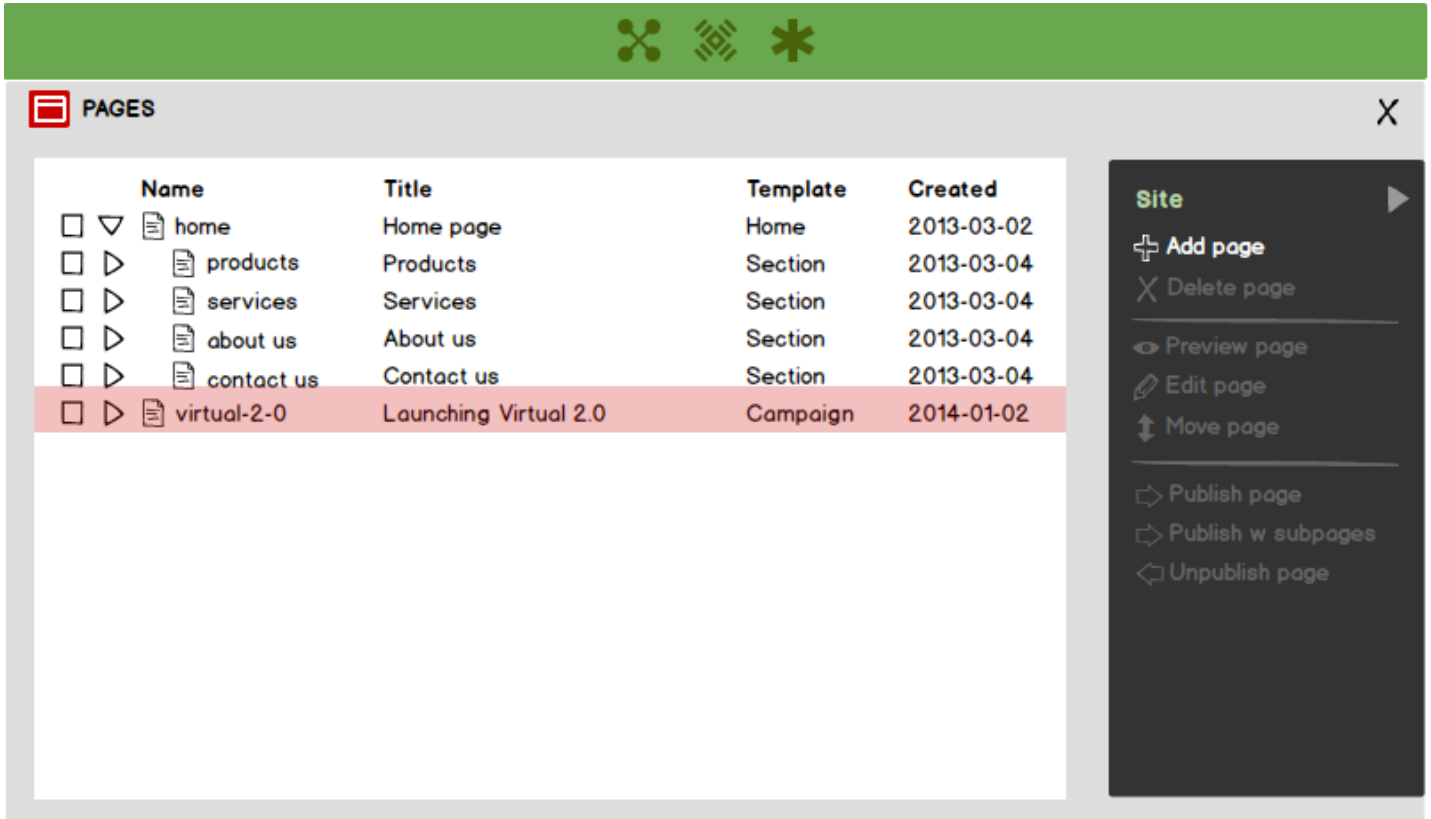
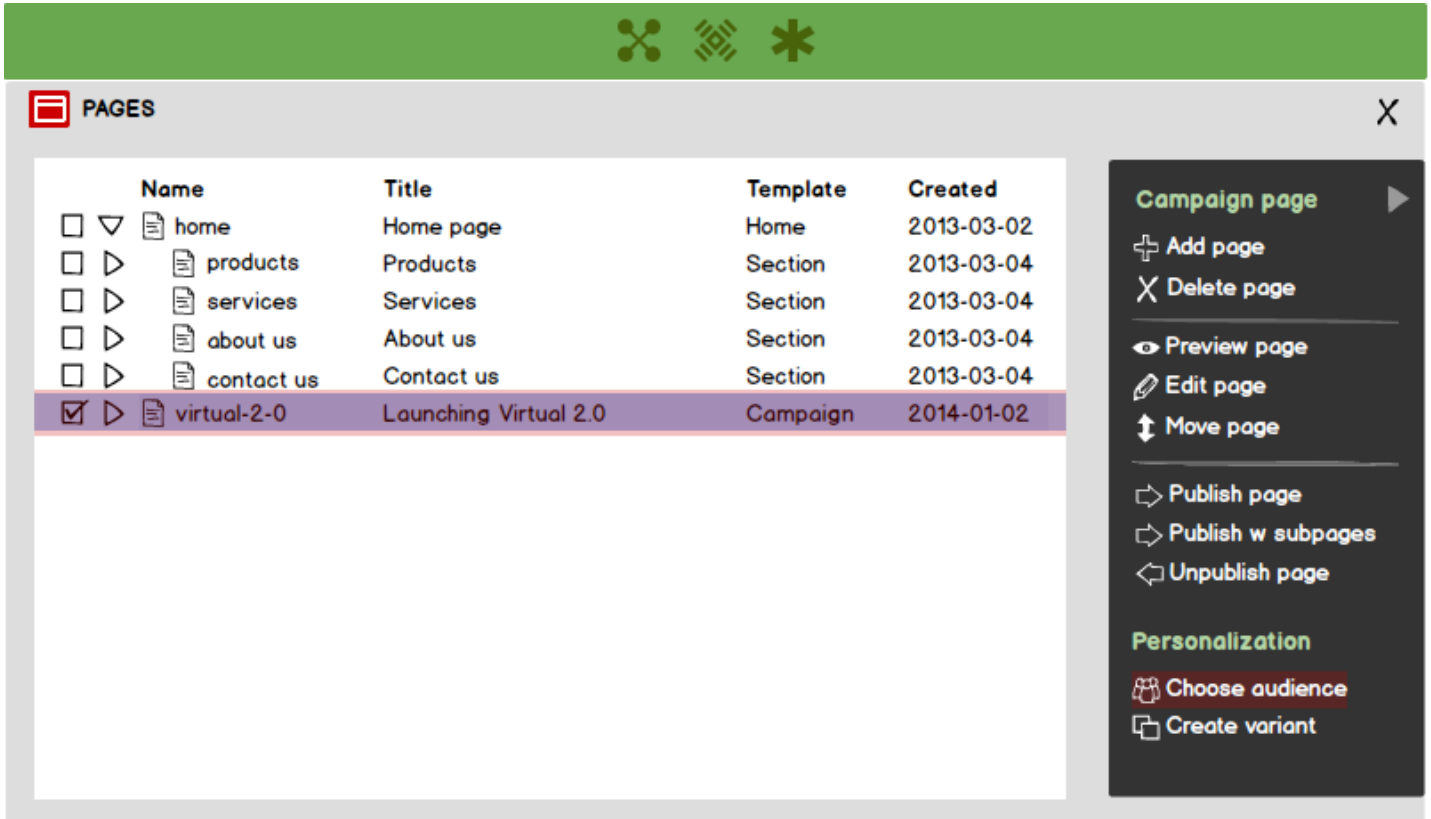
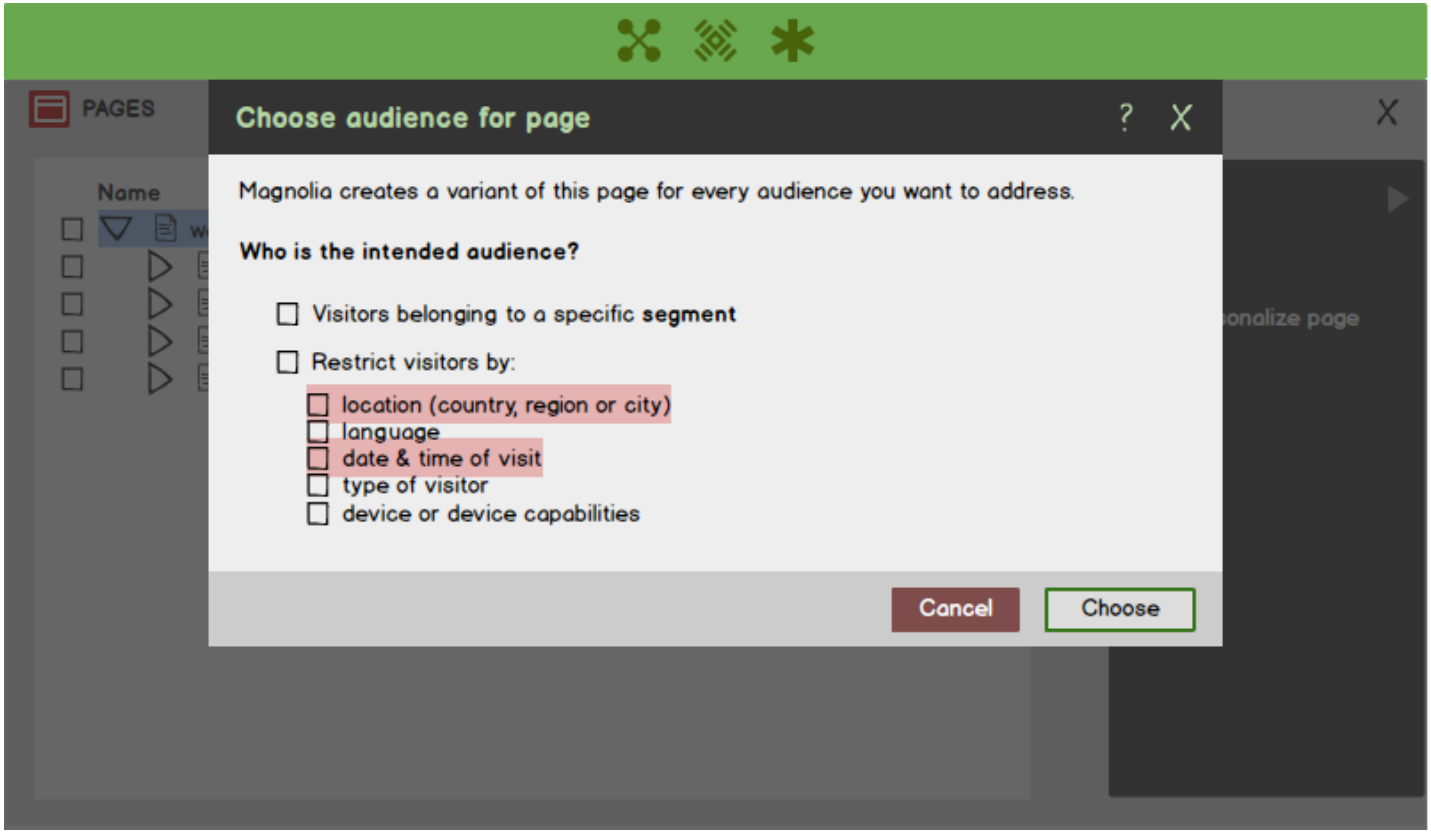
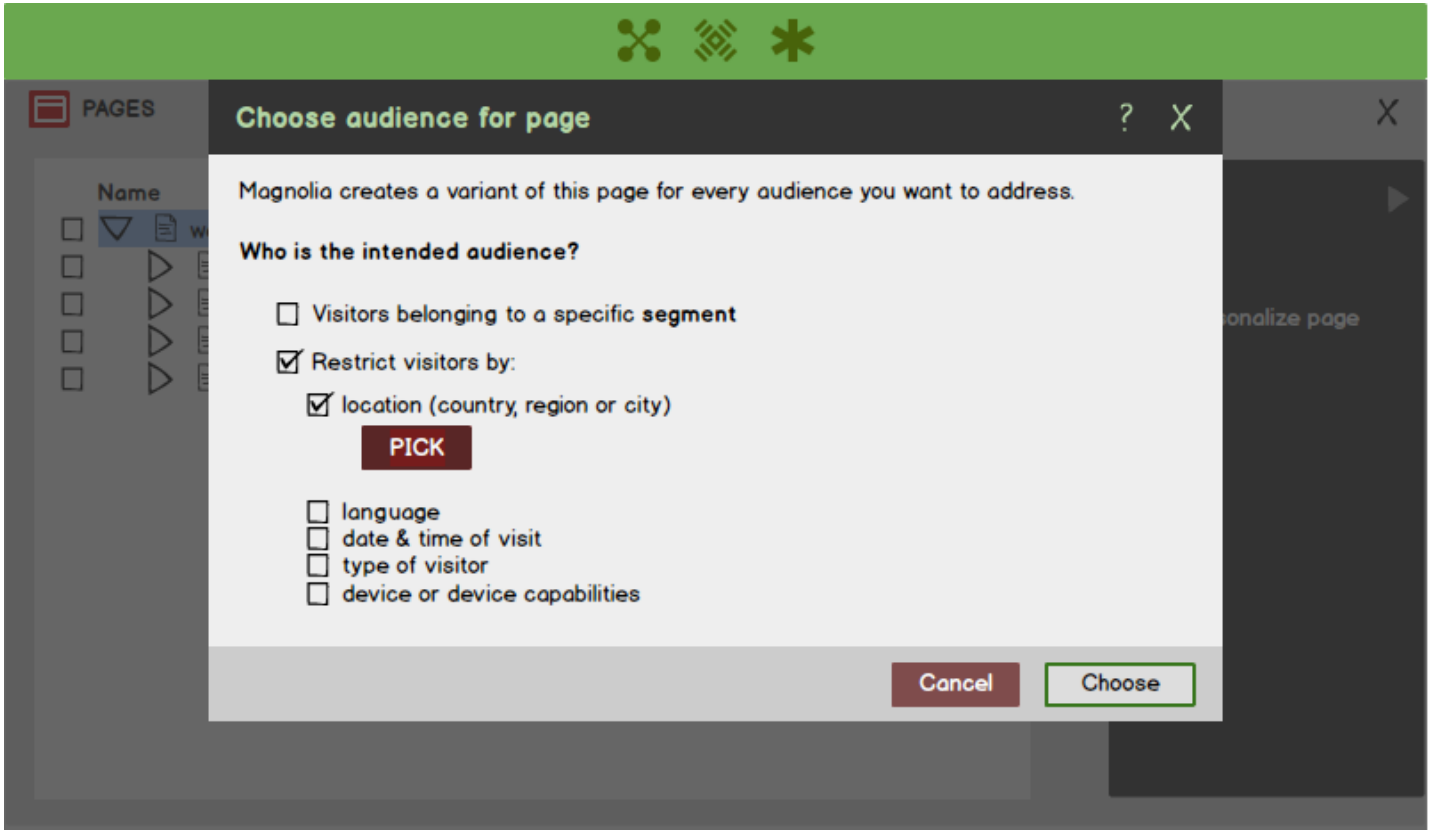
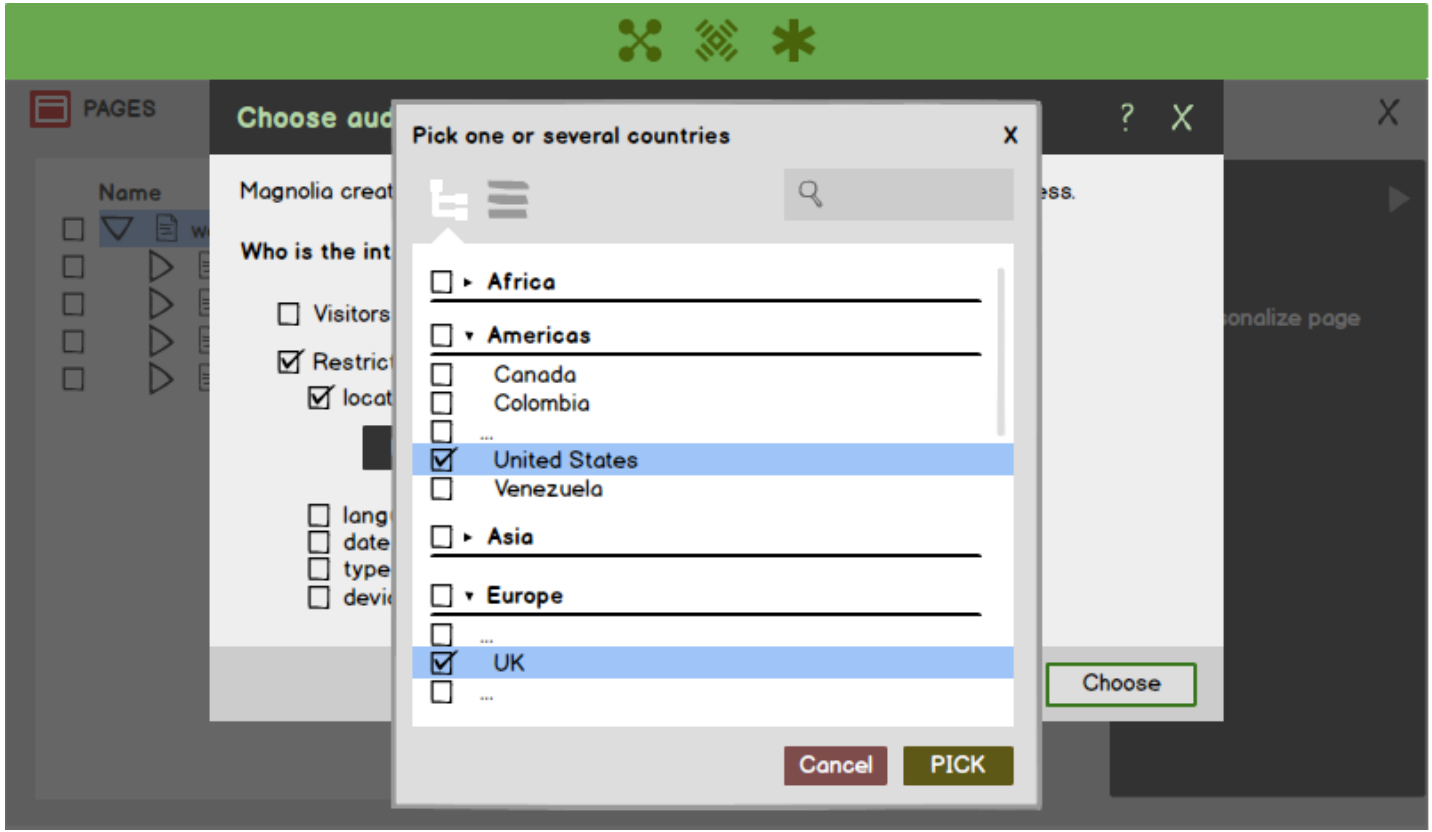

PAGES
Name
Title
Template
Created
home
Home page
Home
2013-03-02
products
Products
Section
2013-03-04
services
Services
Section
2013-03-04
about us
About us
Section
2013-03-04
contact us
Contact us
Section
2013-03-04
virtual-2-0
Launching Virtual 2.0
Campaign
2014-01-02
Site
Add page
Delete page
Preview page
Edit page
Move page
Publish page
Publish w subpages
Unpublish page


PAGES
Name
Title
Template
Created
home
Home page
Home
2013-03-02
products
Products
Section
2013-03-04
services
Services
Section
2013-03-04
about us
About us
Section
2013-03-04
contact us
Contact us
Section
2013-03-04
virtual-2-0
Launching Virtual 2.0
Campaign
2014-01-02
Campaign page
Add page
Delete page
Preview page
Edit page
Move page
Publish page
Publish w subpages
Unpublish page
Personalization
Choose audience
Create variant

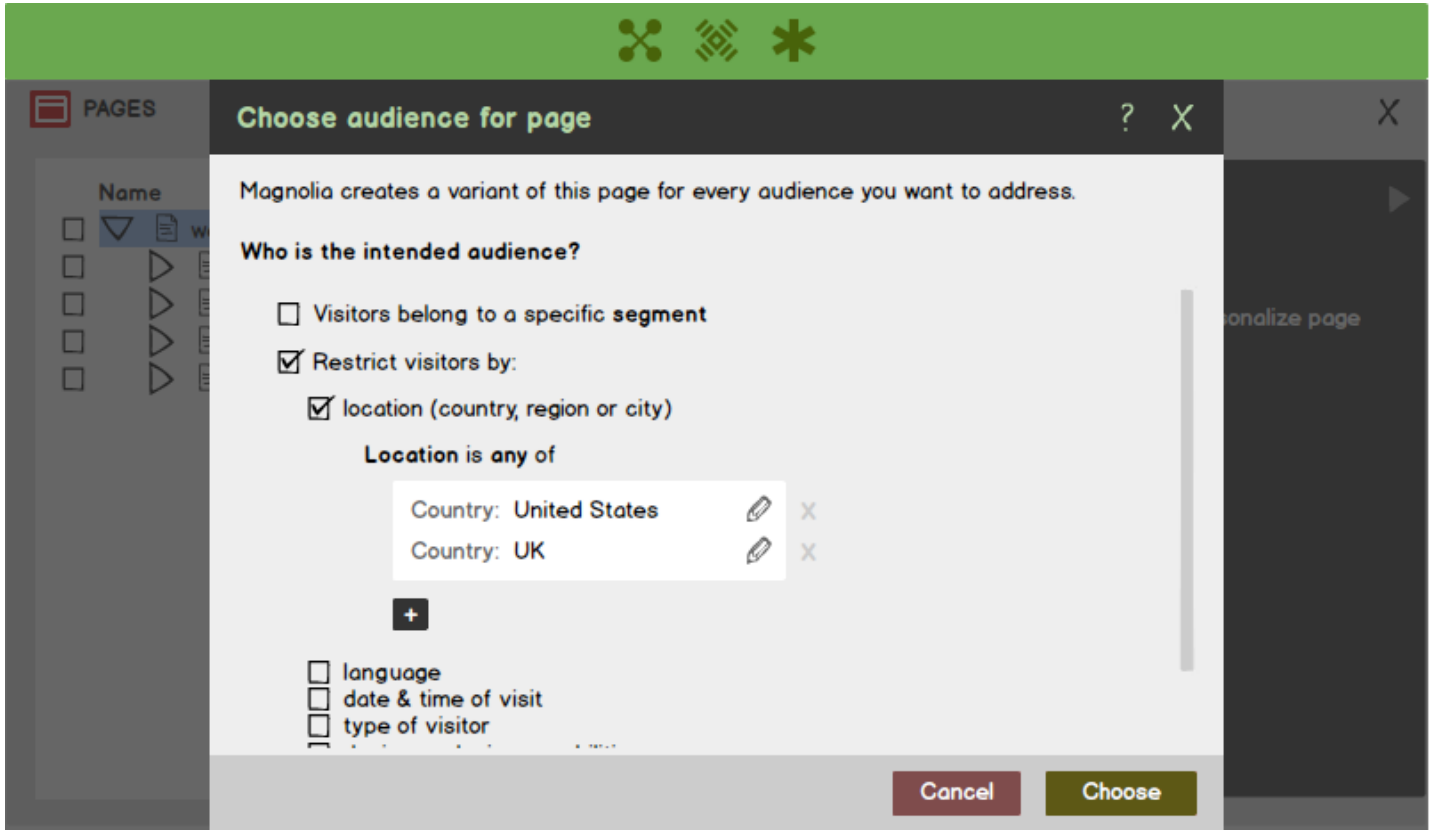

PAGES
Name
Choose audience for page
Magnolia creates a variant of this page for every audience you want to address.
Who is the intended audience?
Visitors belonging to a specific segment
Restrict visitors by:
location (country, region or city)
language
date & time of visit
type of visitor
device or device capabilities
Cancel
Choose


PAGES
Name
Choose audience for page
? X
Magnolia creates a variant of this page for every audience you want to address.
Who is the intended audience?
Visitors belonging to a specific segment
Restrict visitors by:
location (country, region or city)
PICK
language
date & time of visit
type of visitor
device or device capabilities
Cancel
Choose

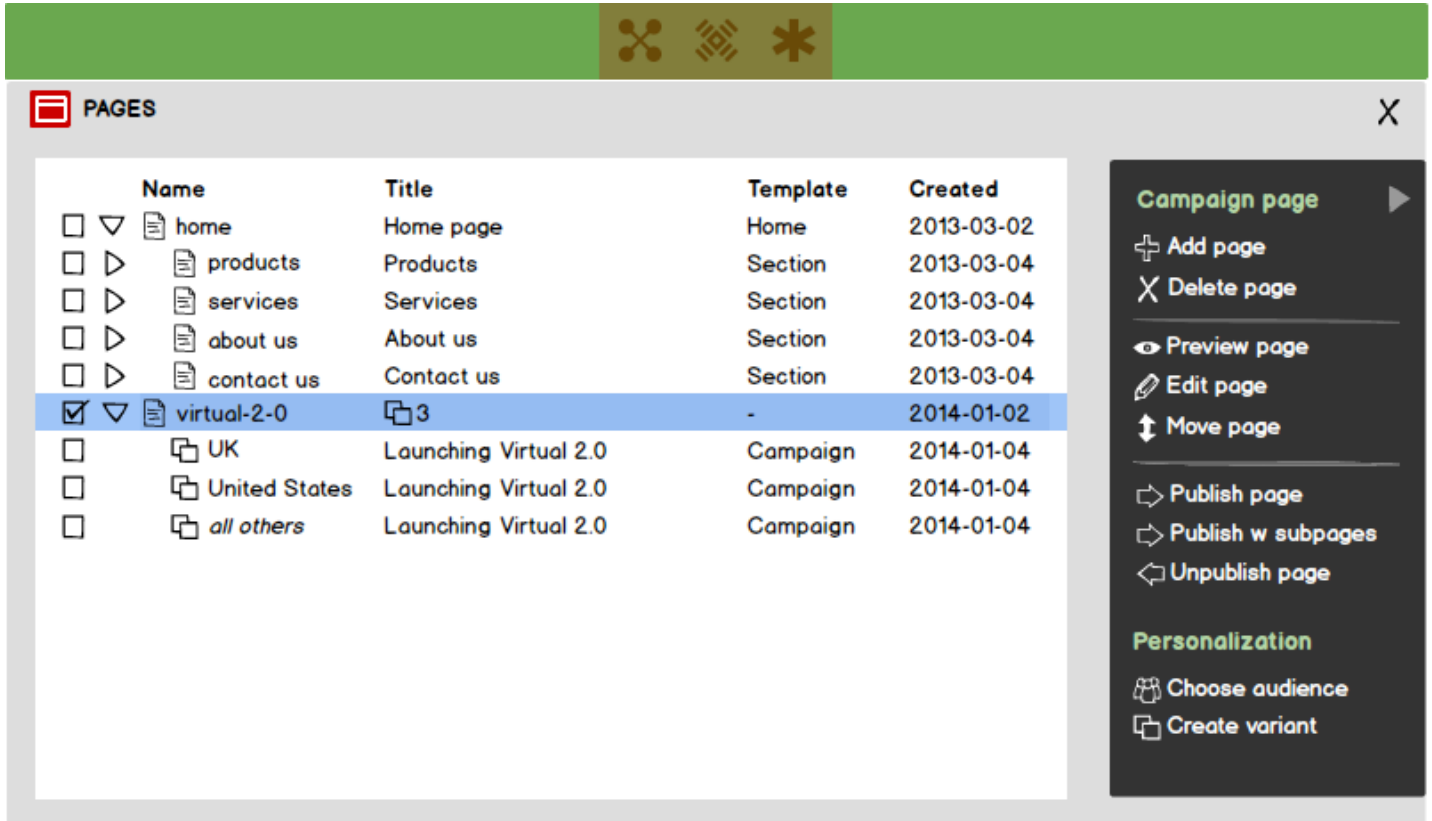


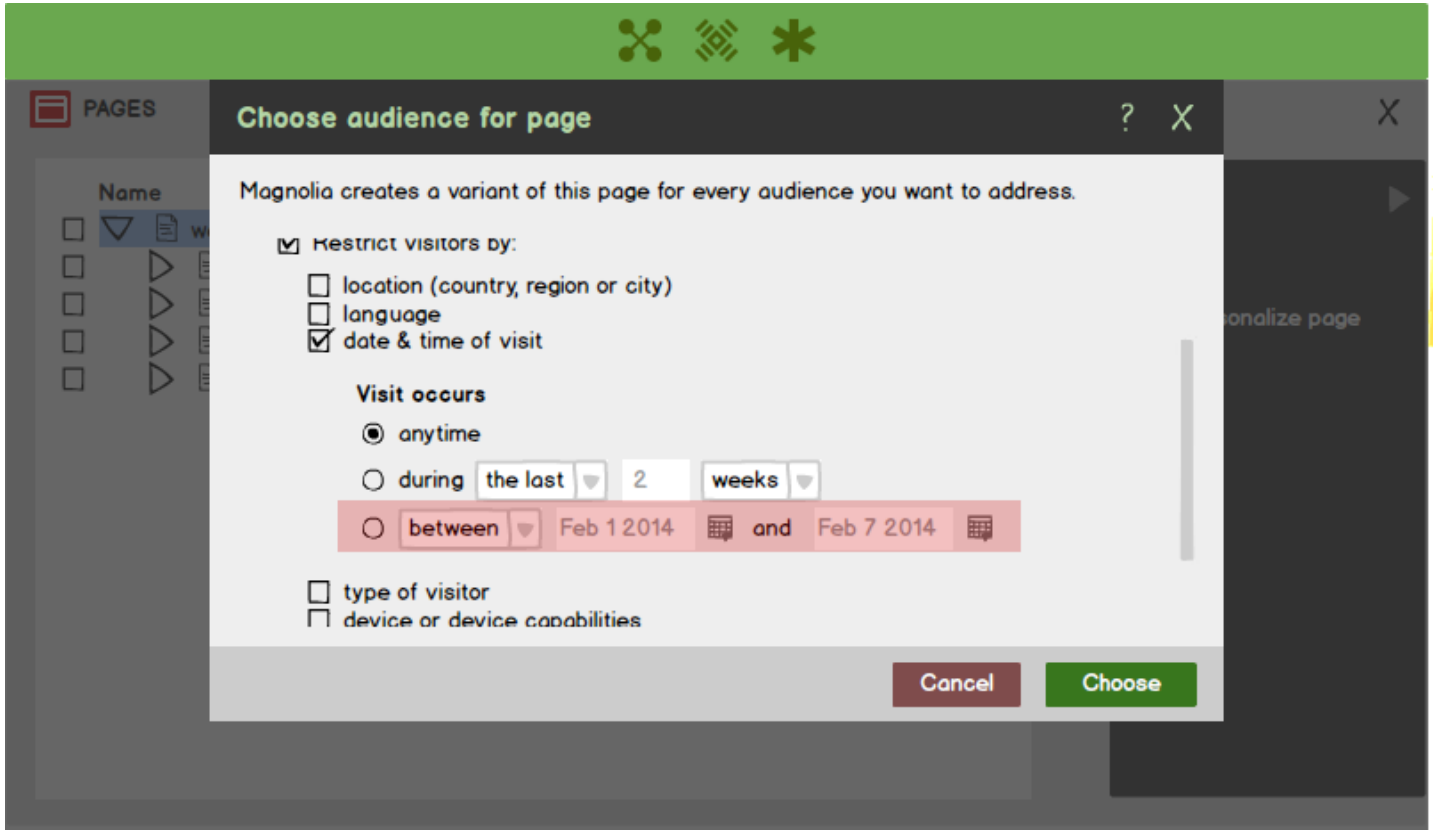
UI of a single trait (location)

Opens chooser as list of countries supported by this site is specified in Categories app.



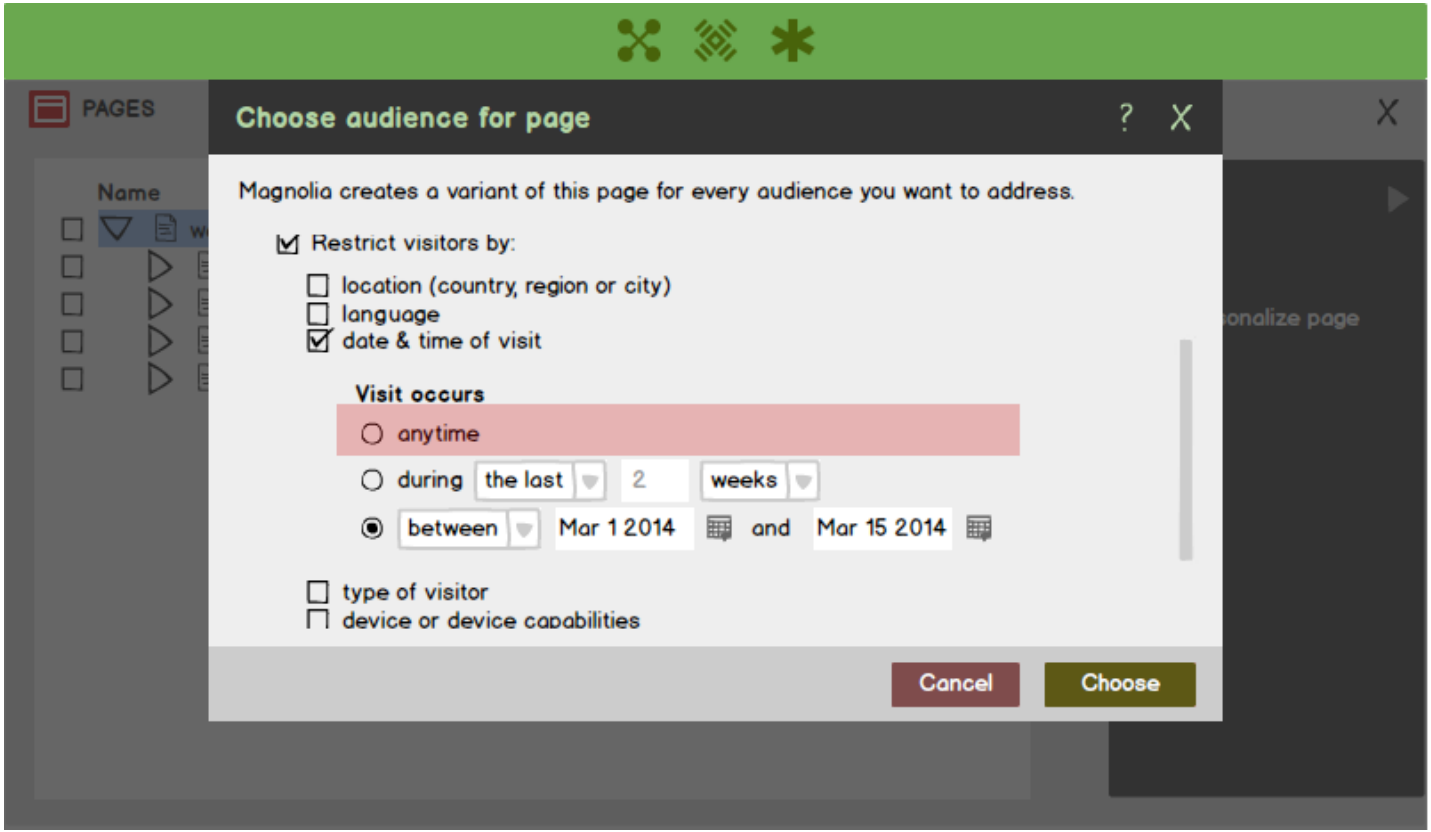
UI of a single trait (location)
Supports multiple values.
Allows to add more values.
Doesn't support rules.

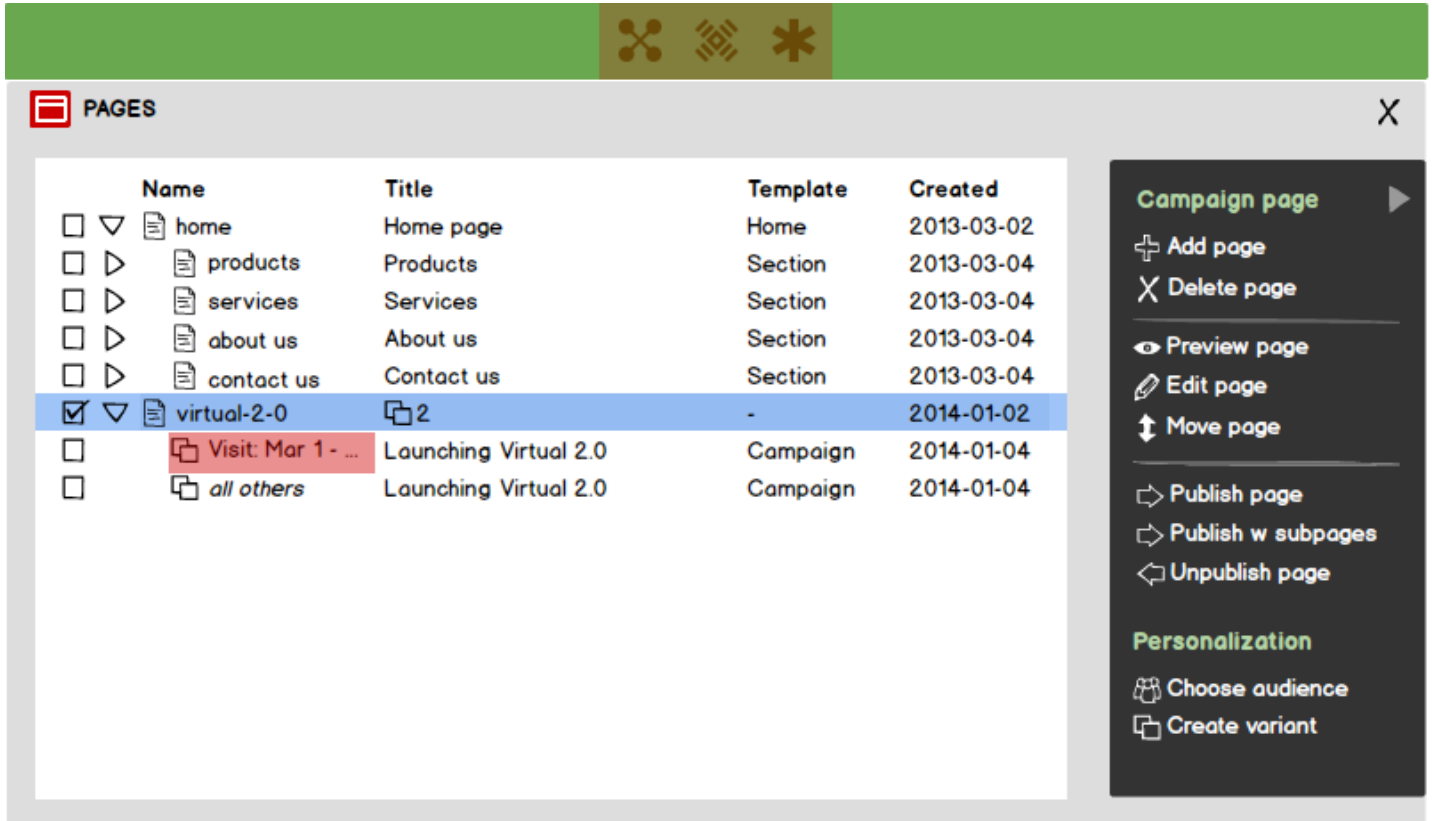

PAGES
Name
Title
Template
Created
home
Home page
Home
2013-03-02
products
Products
Section
2013-03-04
services
Services
Section
2013-03-04
about us
About us
Section
2013-03-04
contact us
Contact us
Section
2013-03-04
virtual-2-0
3
-
2014-01-02
UK
Launching Virtual 2.0
Campaign
2014-01-04
United States
Launching Virtual 2.0
Campaign
2014-01-04
all others
Launching Virtual 2.0
Campaign
2014-01-04
Campaign page
Add page
Delete page
Preview page
Edit page
Move page
Publish page
Publish w subpages
Unpublish page
Personalization
Choose audience
Create variant

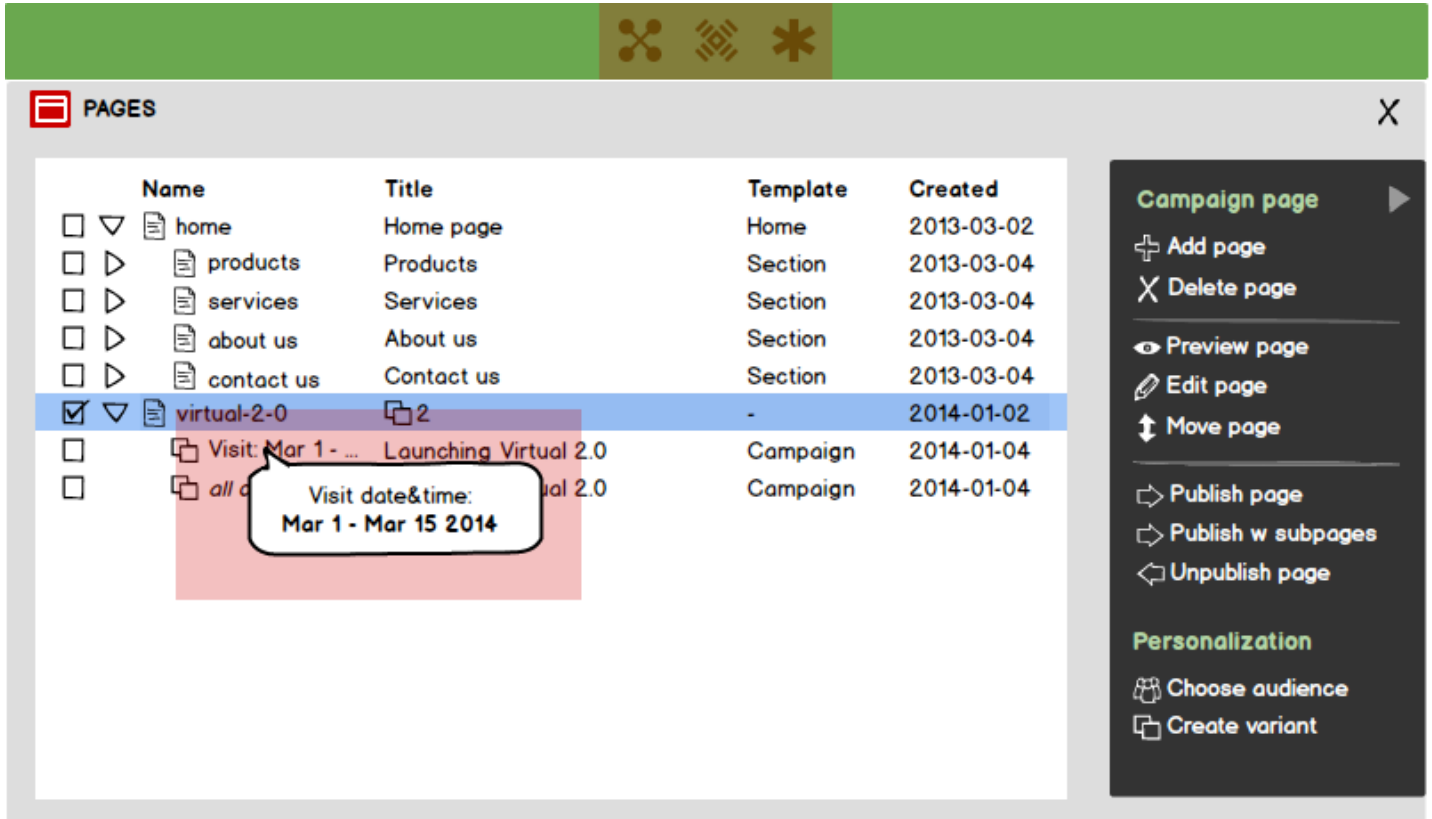


UI of a single trait (date&time of visit)

Embedded, simple form allows to specify two types of ranges.


PAGES
Name
Choose audience for page
Magnolia creates a variant of this page for every audience you want to address.
Restrict visitors by:
location (country, region or city)
language
date & time of visit
Visit occurs
anytime
during
the last
2
weeks
between
Mar 1 2014
and
Mar 15 2014
type of visitor
device or device capabilities
Cancel
Choose


PAGES
Name
Title
Template
Created
home
Home page
Home
2013-03-02
products
Products
Section
2013-03-04
services
Services
Section
2013-03-04
about us
About us
Section
2013-03-04
contact us
Contact us
Section
2013-03-04
virtual-2-0
2
-
2014-01-02
Visit: Mar 1 - ...
Launching Virtual 2.0
Campaign
2014-01-04
all others
Launching Virtual 2.0
Campaign
2014-01-04
Campaign page
Add page
Delete page
Preview page
Edit page
Move page
Publish page
Publish w subpages
Unpublish page
Personalization
Choose audience
Create variant


PAGES
Name
Title
Template
Created
home
Home page
Home
2013-03-02
products
Products
Section
2013-03-04
services
Services
Section
2013-03-04
about us
About us
Section
2013-03-04
contact us
Contact us
Section
2013-03-04
virtual-2-0
2
-
2014-01-02
Visit: Mar 1 - ...
Launching Virtual 2.0
Campaign
2014-01-04
Visit date&time:
Mar 1 - Mar 15 2014
Campaign page
Add page
Delete page
Preview page
Edit page
Move page
Publish page
Publish w subpages
Unpublish page
Personalization
Choose audience
Create variant