










PAGES





	Name	Title	Template	Created
<input type="checkbox"/> ▾	 home	Home page	Home	● 2013-03-02
<input type="checkbox"/> ▷	 products	Products	Section	● 2013-03-04
<input type="checkbox"/> ▷	 services	Services	Section	● 2013-03-04
<input type="checkbox"/> ▷	 about us	About us	Section	● 2013-03-04
<input type="checkbox"/> ▷	 contact us	Contact us	Section	● 2013-03-04
<input type="checkbox"/> ▷	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-01-02


Site





 Add page


 Delete page


 Preview page

 Edit page

 Move page

 Publish page







 Publish w subpages

 Unpublish page





PAGES





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<input type="checkbox"/> ▾	 home	Home page	Home	● 2013-03-02
<input type="checkbox"/> ▷	 products	Products	Section	● 2013-03-04
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<input type="checkbox"/> ▷	 about us	About us	Section	● 2013-03-04
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<input checked="" type="checkbox"/> ▷	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-01-02


Campaign page


 Add page


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 Publish page

 Publish w subpages

 Unpublish page

Personalization

 Choose audience

 Create variant



Choose audience for page



Magnolia creates a variant of this page for every audience you want to address.

Who is the intended audience?

- ☐ Visitors belonging to a specific **segment**
- ☐ Restrict visitors by:
 - ☒ location (country, region or city)
 - ☐ language
 - ☐ date & time of visit
 - ☐ type of visitor
 - ☐ device or device capabilities

Cancel

Choose

Choose audience for page



Magnolia creates a variant of this page for every audience you want to address.

Who is the intended audience?

☐ Visitors belonging to a specific segment

☒ Restrict visitors by:

☒ location (country, region or city)

Location is

Pick or search location



☐ language

☐ date & time of visit

☐ type of visitor

Cancel

Choose

UI of Location trait

The value here is **restricted to be of a short list** of locations configured as categories.









You may search this list by just typing or by picking one of the available values.



Choose audience for page

? X

X

<input type="checkbox"/>			W
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			

Magnolia creat

Pick one or several countries

X

ess.

Who is the int



Visitors

☒ Restrict☒ locat

Locc

Americas

Canada

Colombia

☒ United States

☐ ▼ Europe

☐ Germany

☒ Sweden

UK

lang

date

type

CANCEL

PICK

Choose

Personalize page

UI of Location trait

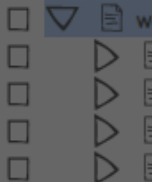
Opens chooser to show the list of countries available for this site, as specified in a Categories app.



Choose audience for page



Name



Magnolia creates a variant of this page for every audience you want to address.

Who is the intended audience?

☐ Visitors belong to a specific **segment**

☒ Restrict visitors by:

☒ location (country, region or city)

Location is **any** of

Country: Sweden



Country: United States



- ☐ language
- ☐ date & time of visit
- ☐ type of visitor













Cancel

Choose





PAGES





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<input type="checkbox"/>	▼  home	Home page	Home	● 2013-03-02
<input type="checkbox"/>	▶  products	Products	Section	● 2013-03-04
<input type="checkbox"/>	▶  services	Services	Section	● 2013-03-04
<input type="checkbox"/>	▶  about us	About us	Section	● 2013-03-04
<input type="checkbox"/>	▶  contact us	Contact us	Section	● 2013-03-04
<input checked="" type="checkbox"/>	▼  virtual-2-0	 Launching Virtual 2.0	Campaign	● 2014-01-02
<input type="checkbox"/>	▼  Variants (2)	-	-	● 2014-02-12
<input type="checkbox"/>	▼  Location: Sweden	-	-	- 2014-02-12
<input type="checkbox"/>	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-02-18
<input type="checkbox"/>	▼  Location: United States	-	-	- 2014-02-12
<input type="checkbox"/>	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-02-18


Campaign page


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 Move page


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 Publish w subpages

 Unpublish page

Personalization













 Choose audience

 Create variant




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<input type="checkbox"/> ▾	 virtual-2-0 	Launching Virtual 2.0	Campaign	● 2014-01-02
<input type="checkbox"/> ▾	 Variants (2)	-	-	● 2014-02-12
<input type="checkbox"/> ▾	 Location: Sweden	-	-	- 2014-02-12
<input checked="" type="checkbox"/>	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-02-18
<input type="checkbox"/> ▾	 Location: United States	-	-	- 2014-02-12
<input type="checkbox"/>	 virtual-2-0	Launching Virtual 2.0	Campaign	● 2014-02-18


Campaign page





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Personalization













 Choose audience

 Create variant




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Campaign page





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